**INFORMATION & INNOVATION OFFICE**

P.O. Box 1110 Tampa, FL 33601-1110

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|  | **CHIEF INFORMATION & INNOVATION OFFICER**  Ramin Kouzehkanani |

**Sponsorship Request Memorandum**

**TO:** Mike Merrill, County Administrator

**FROM:** Kevin Kerrigan, Director, Innovation & Emerging Technologies Division

**THROUGH:** Ramin Kouzehkanani, Chief Information & Innovation Officer

**SUBJECT:** Request for $1,000 sponsorship of HACK ZIKA Event, September 29th, 2017

**DATE:** September 26, 2017

Mr. Merrill,

The Information & Innovation Office (IIO) is requesting approval of a $1,000 sponsorship for the Hack Zika 2017 event that will take place from September 29th, 2017 through October 7th, 2017. The $1,000 sponsorship will be funded from IIO’s Innovation & Emerging Technologies budget.

Hack Zika 2017, is a competitive “Hackathon” designed to enlist volunteers in a community-driven effort to assist Hillsborough County Public Works Mosquito Control by creating computer applications requested by Mosquito Control staff. The hackathon is being organized by Code for Tampa Bay, an organization devoted to creating partnerships between government staff and resident volunteers to develop innovative computer applications that benefit the Tampa Bay area. Hack Zika 2017 has its roots in the hackathons originally sponsored by Hillsborough County five years ago.

Hack Zika is organized around four potential challenges for participants to work on that range from a public-education computer game to a prescriptive analytics model to optimize the selection of treatment areas. Public works personnel and other county staff will be attending the event as advisors to ensure the resulting products meet their needs, and will act as judges of the finished applications. The hackathon will be covered by local media and is helping build awareness of the public-health threats posed by mosquitoes as well as government efforts to mitigate those threats.

The name “Hack Zika” was chosen because IIO has been developing methods to respond to the Zika virus if an outbreak should occur in Hillsborough County and the resulting products will prove advantageous even if no outbreak occurs. There are many kinds of mosquito borne illnesses and the challenges selected for this

competition are designed to reduce the threats posed by mosquitoes in general.

These free hackathons average between 50-100 participants, IIO is requesting to sponsor the Saturday night dinner, please see details below:

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| Silver Level  (Dinner Sponsor) | Includes logo placement on T-Shirt and in the revolving PPT presentation which runs at various times during the weekend, a banner hung in main event room, and recognition as a sponsor of one of the meal periods with shout out and placard at meal service, and larger logo on T-Shirt. | $1,000.00 |

IIO will work with Communications to provide County branded handouts as well as coordinate logo delivery and placement at the event. I will, at a minimum, be attending the event to represent Hillsborough County. Additional staff will be informed and are welcome to attend based on availability.

<https://www.codeforamerica.org/donate> EIN number 27-1067272 select “Tampa Bay Brigade” from drop-down at bottom of page.

Thank you,

Kevin Kerrigan

Director, Innovation & Emerging Technologies Division

Information & Innovation Office